



People Inc
FOUNDATION

COMING SOON!
2011 Buffalo Chili Fest
October 16, 2011 @ The Statler
presented by WebArt Designs

Sponsorship Levels

Sheriff - \$2,500

Premium Advertising Includes:

- Corporate NAME and LOGO on:
 - › Large Banner
 - › Chili Fest tasting cups given to ALL patrons
 - › Program brochure given to all patrons
 - › Recognition on official Buffalo Chili Fest website
 - › Recognition on official Buffalo Chili Fest Poster
 - › **Exclusive Stage or Saloon named after your business**
- Recognition on dining cards placed throughout venue
- Special plaque displaying your Business name
- Recognition with media, press release, and announcements on stage at Buffalo Chili Fest
- 20 complimentary Buffalo Chili Fest tickets



Deputy - \$1,000

Select Advertising includes:

- Corporate NAME and LOGO on:
 - › Chili Fest scorecards
 - › Program brochure given to all patrons
 - › Recognition on official Buffalo Chili Fest website
 - › **Exclusive Dining Room named after your Business**
- Recognition on dining cards placed throughout venue
- Special plaque displaying your Business name
- Recognition with media, press release, and announcements on stage at Buffalo Chili Fest
- 20 complimentary Buffalo Chili Fest tickets



Gunslinger - \$500

Advertising Includes:

- Corporate NAME and LOGO on:
 - › Program brochure given to all patrons
 - › Recognition on official Buffalo Chili Fest website
- Recognition on dining cards placed throughout venue
- Special plaque displaying your Business name
- Recognition with media, press release, and announcements on stage at Buffalo Chili Fest
- 10 complimentary Buffalo Chili Fest tickets





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F O U N D A T I O N

Presented by WebArt Design, the Buffalo Chili Fest is open to the public and attracts hundreds of people! Join us in creating an afternoon of family fun, music, entertainment and prizes. Chili chefs in attendance represent some of Buffalo's best restaurants. The Buffalo Chili Fest is advertised via radio, Facebook and on the web at www.buffalochilifest.com. Sponsors are receipted for tax-deductible charitable donation. All proceeds benefit the mission of People Inc., touching the lives of 10,000 Western New Yorkers with special needs and their families every year.

Comments or Questions? Contact Sarah Snyder - 716.817.7269 or ssnyder@people-inc.org

Sponsorship Form

- Sheriff Sponsorship (\$2,500)**
- Deputy Sponsorship (\$1,000)**
- Gunslinger Sponsorship (\$500)**

Corporation Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email (*need to receive your company logo*): _____

- Check Enclosed**
- Bill Me**
- Pay By Credit Card**

Credit Card Type: _____

Name on Card: _____

Card #: _____ Security code: _____

Expiration Date: _____ Zip Code: _____ Signature: _____

If you prefer to give your credit card information over the phone, please call Sarah Snyder, Annual Giving Manager of the People Inc. Foundation, at 716.817.7269. Thank you.

Please mail your sponsorship form and payment to:

Sarah Snyder, *Annual Giving Manager*
People Inc. Foundation
1219 North Forest Road
Williamsville, NY 14231-9033